



FIGURE. 1.0

FIRST STEP TOWARDS THE IMMATERIAL LABOUR OF DECIDING
WHAT THE HELL YOU ARE DOING WITH YOUR LIFE

/Being and doing are not tasks that are mutually exclusive. In many cases they are the same. Product is formed as the goal-state of both being and doing. In being, production is a result of itself. In doing, it is the purpose of itself. A goal of modern civilizations is that there would be leisure time for a working class. Leisure time was a mark of success, insofar as it means a populace is free from the brutality of mere survival, these societies have the optics of 'thriving'.

Production is prized as the ultimate mode of being in modern society. To have worth is to produce, and often attached to that inherited incentive is the pressure to accrue capital. I sometimes fall into the habit of really believing this myself when it comes to producing cultural capital. If that is my modus operandi as an artist, then I should be producing all the time. It serves to question the purpose or intention behind this labour. This artwork is a tool for individual inquiry and introspection to one's actions, attitudes and behaviours.

/ASHLEY BEDET came back to Calgary, where she was born. Bedet is the product of many very different worlds reproducing, growing/imploding, and then reproducing again. That makes her the product of at least four distinct separate paths. She graduated from NSCAD University in 2014 and has been slowly making and showing work since.

/ASHLEY BEDET

GOAL-STATE: the immaterial labour behind production

STRIDE +15 WINDOW

June 1 - July 31, 2016

CLOSING RECEPTION

Thurs, July 21 @ 6PM
Refreshments to follow
at the Palomino

/STRIDE GALLERY

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