



**/ANGELA GOOLIAFF**  
**ARTIFICIAL AWE**

## /+15 WINDOW

### EXHIBITION

October 1 to November 30, 2010

### RECEPTION

November 25, 2010, 7:00 PM

Refreshments to follow, location TBD

### LOCATION

EPCOR Centre  
205-8th Avenue SE  
Calgary, AB

## /ARTIST BIOGRAPHY

Angela Gooliaff studied at Emily Carr University of Art and Design, and lives in Vancouver. Having recently completed a residency at The Banff Centre, Gooliaff continues her exploration of parody and vulnerability — more specifically, the silent space between comfort and discomfort. She expresses her themes using biological subjects.

Image courtesy of the artist.

## /ARTIFICIAL AWE

*Artificial Awe* questions the viewer's experience of the artificial and its beauty. Sometimes, the artificial imitates its real counterpart to the extent of surpassing it in beauty. For example, the movie *Avatar* created an artificial world of magical flora and fauna that transcended reality. Drawing on these design elements, my sculptural flower installations feign reality in a manner that challenges the viewer's senses of comprehension. I make use of multiples and scale to present the familiar flower garden in unexpected settings. This work creates an opportunity for viewers to question their relationship with reality and the artificial.



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