



**/JEAN-RENÉ LEBLANC
& CARL SPENCER
TORO ENVISTIENDO**

 STRIDE⁺¹⁵

/+15 WINDOW

EXHIBITION

June 1, 2012 to
July 31, 2012

OPENING

Thursday, July 19, 2012, 7PM
Refreshments to follow,
location TBA

LOCATION

EPCOR Centre
205-8th Avenue SE
Calgary, AB

/ARTIST BIOGRAPHY

Jean-René LeBlanc and Carl Spencer are Canadian artists based in Calgary and working out of the Sensorium Lab, a cross-disciplinary research group focused on artistic research and the development of systems of interaction that encourage kinesthetic perception and interpretation. Their work explores the relationship between technology and culture, and issues of play and interactivity.

Image courtesy of the artists.

/TORO ENVISTIENDO

TORO ENVISTIENDO offers spectators a dynamic aesthetic experience that employs interactivity combined with a video representation of a bull. The bull is iconic within rodeo and cowboy culture. By presenting this installation in the +15 window space during the centennial Calgary Stampede, we are symbolically transposing the bull into the downtown core of Calgary. Our artistic intentions are to create a playful yet powerful metaphorical installation that uses interactivity as a bridge between the virtual and the real. Participants are invited to experience the responsive video imagery by moving in proximity to the sensors concealed behind the gallery window.



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